

www.Plastech.biz



Offer for 2012

Plastech.biz is a business portal for the professionals **in plastics and packaging industry**. The purpose of the portal is a comprehensive support for managers in carrying out tasks associated with a company's promotion, increasing sales and supply the best solution in the field of raw materials, machines and equipment.

The vortal is divided into the following theme sections:

Plastics, Packaging, Machines, Recycling.

- » **News and information** – daily domestic and foreign news on the industry
- » **Business Directory** – the biggest branch database
- » **B2B offers** – the most dynamic online market
- » **Fairs and events** – the branch events worth to attend
- » **Forum** – free exchange of experience and opinions
- » **Blog Expert** – Sustainable Plastic Packaging Blog



Main sections
Plastics, Packaging, Machines, Recycling

Banner advertising
be recognizable

User Panel
manage your company profile

Forum
exchange of experience and opinions

Event and fairs
worth to attend

Blog Expert
Sustainable Plastic Packaging Blog

Twitter
follow us

News
the latest news on the industry

Business Directory
extensive industry contact base

B2B offers
business marketplace

Plastech
plastics & packaging vortal

Virtual Platform
Real Business

SEARCH: Packaging, Plastic, Recycling, Machines

search phrase Search How option

BUSINESS DIRECTORY B2B MARKETPLACE NEWS EVENTS FINANCES FORUM

PLACE YOUR AD HERE

NEWS

Evonik exits carbon black business
German Evonik Industries, a global leader of chemicals completed the sale of its black carbon activities...

- Metallic IMI making strong headway
- Demag demonstrates its surgical precision through the teltelt
- European Mills upgraded by Sonoco-Alcore
- 'Waste Business' does not always mean waste, but business
- Braskem is buying Dow to conquer PP market
- TPE on the trail of crack in concrete buildings
- Bag-in-Box conquers party floor
- "Eco(Save)Pack" for fragile products
- Poly... Tour at Arburg
- Hunterman and Yam... Polyurethanes sign license agreement

FIND MORE ABOUT

- market
- packaging
- plastics
- machines
- investments
- fairs
- technologies

EVENTS

- CIMIF 2011 From 2011-04-23
- Biopoi 2011 From 2011-06-25
- MTC Souths 2011 From 2011-06-26
- TUPREX 2011 From 2011-09-21
- Packaging & Supply Chain Webinar From 2011-09-04

EXCHANGE

BLOGS

Mike Talski
Welcome to Plastech's Sustainable Plastic Packaging ("SP") blog: place where some of the most important developments and trends related to sustainable plastic packaging are presented and commented.
Last post: You can make Bioplastics from...

TWITTER
@Follow: @Plastech, 82 - 129 followers

QUESTIONNAIRE

What is your way of spending holidays?

active (sport, excursions, etc.)	17%
lazy (just relax)	33%
partying (party parties, festivals, etc.)	33%
golf implementation (ep. house painting)	17%

B2B MARKETPLACE

Cincinnati Hillcron Cms 90-20G	For sale
Cottrop... - Obmas	For sale
Krauss Maffei Kmd 2-60KK	For sale
Battenfeld 1-60-30B	For sale
Packing & film shrink machine	For sale
Raiferhauser RT 550-2-50 E	For sale
Weber NE 60	For sale

BUSINESS DIRECTORY

- ERGIS
- Anwil
- GRUPA CELEN
- ZAK

Latest records:

- Korozo
- Precision Plastic
- Sunibono-Demag
- Sukawa Mould Company
- Sukanc AG
- OWS iv
- Optimum Plastics

About us Contact Media collaboration Partners Prices and awards Private Plastech.biz Advertise Press resources

3 simple steps how to use the Plastech for free:

1. Register

2. Add a company to the Business Directory

3. Add B2B advertisements!

What makes us special?

Driving force of Plastech.biz is a high position in Internet search engine and **free access** to all sections. Thanks to focusing exclusively on the plastics and packaging we provide the highest quality service. Our website contains unique content which attract people who are interested in information on the market trends and latest technology. In addition we are creator of Plastech.pl, Polish leading vortal for the plastic and packaging industry with **8.6 million page views** last year (according to Google Analytics); scored higher than all of the Polish portals on similar subjects together.



Benefits for your company

- » **Comprehensive** presentation of your products
- » **Distinction** from the competition
- » **Strengthen** a company logo
- » **Merchant** support
- » **Enhancing** sales
- » **Finding** new business partners

Who visits Plastech.biz?

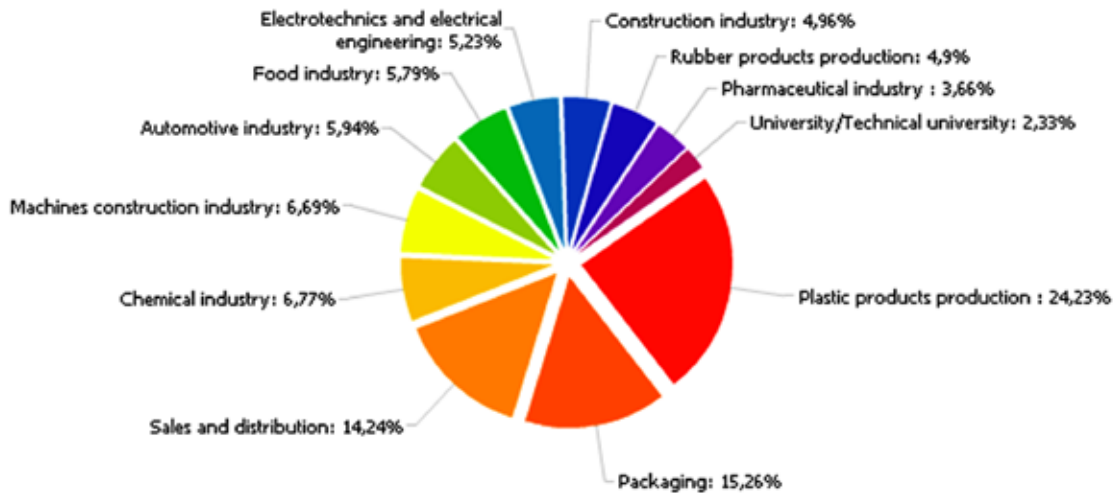
Everybody who is looking for interesting information on plastics, packaging, machine and recycling finds our website.

Section News is a source of information on the industry for presidents, managing directors, owners of both large and small companies.

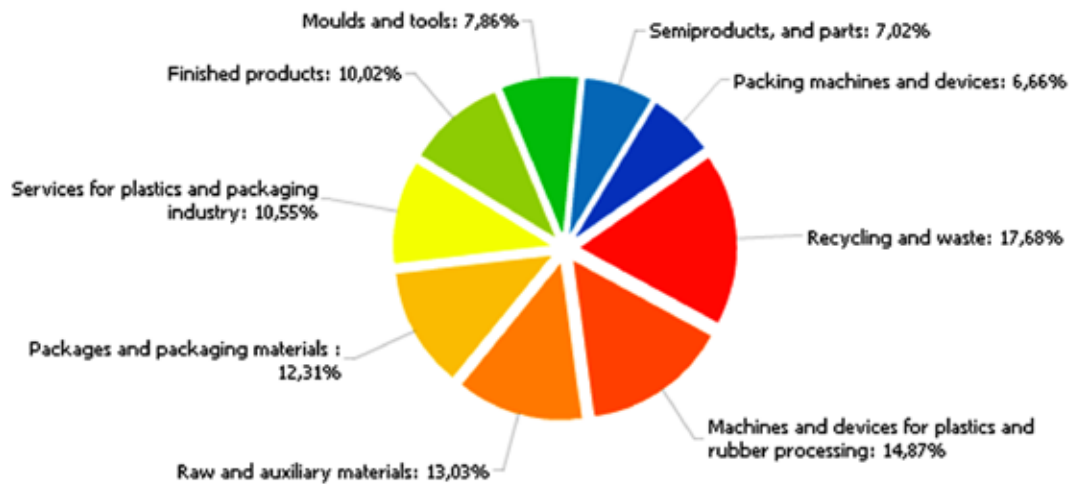
Business Directory and **business marketplace** are perfect tools for sales and purchasing managers.

Detailed information about our visitors from which sectors they are, what kind of products they are looking for and the structure of visited vortal section are shown in the diagrams.

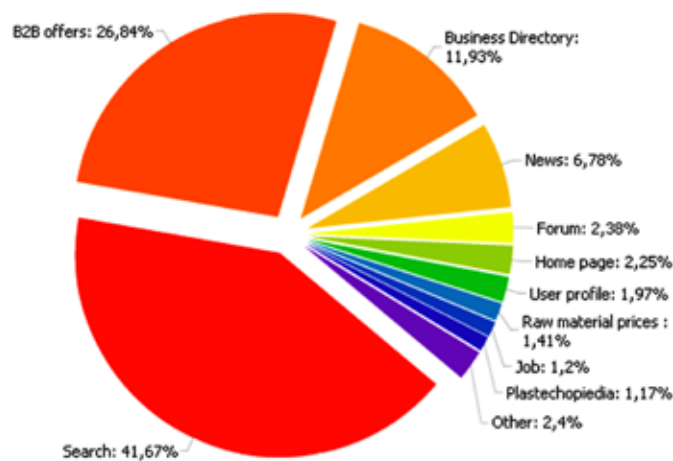
Branches of industry



Subjects of interests



Structure of visited vortal section



Business Directory

There are an extensive contact base of reliable companies and thousands of **B2B offers** presented on Plastech.biz.

Placing a company in the Business Directory enables its presentation all year round 24 hours a day.



ADD A COMPANY TO THE BUSINESS DIRECTORY



Package/ available options:		
Full contact details + map	YES	YES
Company profile description	10 pages	1 page
Logo	YES	YES
Images in company presentation	20	2
The possibility of adding B2B offers with logo	YES	YES
Active link to a company website	YES	YES
Attached subcategories to a company	10	5
Rotating logo presentation on the main page	YES	YES
Full-screen presentation on the subdomain	YES	NO
Position in Business Directory, Marketplace	100%	50%
Net annual fee	€ 333	€ 111

If you are looking for business partners from Poland, you can add Polish description for **half price**. We also provide translation service.

B2B offers

The most dynamic business marketplace allows direct contact between companies. You can place offers with images and descriptions of your products. Offers may relate to the sale, purchase or cooperation. Moreover Plastech introduced a new service, you can **add videos** to boost your profile. And it is **all for free!** If you care about time and greater efficiency of your offer you can **add a distinguished B2B offer**, it means:

- » your offer will be presented at the top of all free offers,
- » location of your offer at Plastech main page is guaranteed,
- » your offer will be sent with newsletter to thousands recipients,
- » graphic distinction of your offer.



1 week €21,00



2 weeks €39,00



3 weeks €55,00



4 weeks €67,00



8 weeks €122,00



12 weeks €167,00

E-mail advertising

If you want to reach potential clients in express mode or inform them about event in your company, invite to trades, send Holidays wishes, the best solution is sending electronic letter. We have large database of register users. We will send your message to all users or to selected target groups. Project preparation and single dispatch to the entire database costs **€ 389** .



Banner campaigns

Banners are the most visible form of advertising on web pages. They are located in eye-catching spots which ensure a large audience. After clicking on the banner ad person is sent directly to the advertised webpage. Banners shape perceptions of the brand and company image. Banners are presented on the entire page on every **3rd, 6th or 12th** page view. The number of page views and duration of display are set individually. Price for preparation of banner design is € 50. When your order is above € 250 you get **free banner design**.



Banner campaigns	
Banner type	Price per 1000 views (CPM)
1. Billboard	€ 15 net value
2. Navibox	€ 12 net value
3. Banner	€ 10 net value
4. Button Top	€ 7 net value
5. Button Bottom	
7. Minibutton	€ 5 net value
8. Magic corner (Page Peel banner)	€ 8 net value
Watermarks - € 834 per 10 days	

Choose the best place for your company and specify the approximate period of advertisement, we prepare a special offer for you!

Sponsored article

This is an article written by a client on any particular topic. The article contains logo, photos and links to the client's webpage. The article is presented on the homepage and newsletter. Price per week issue is € 278.



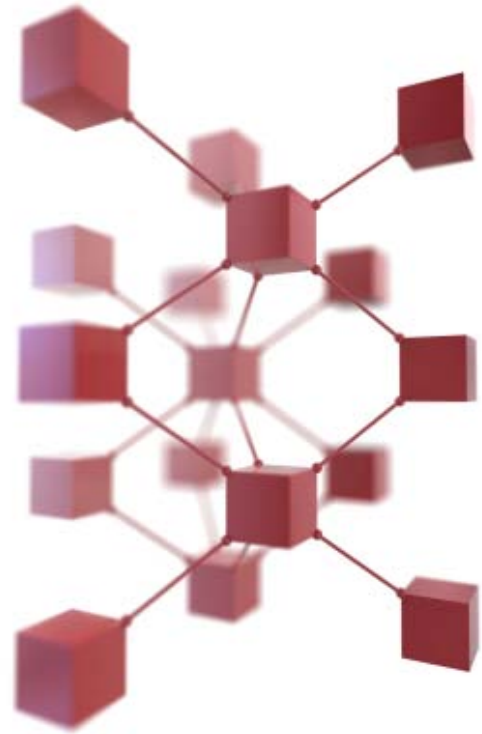
Newsletter advertisement

Newsletter contains selected content published on the vortal. You can place your banner or text advert among newsletter content. Thousands of subscribers are waiting for the most important information from the industry.

Contests and standing orders

If you have an idea for a contest and you would like to promote it, leave it to us. We prepare webpage for the contest. Moreover we promote the event and your company. You can also join to the sponsors of the contests organized by our portal (**Packages on holidays, Better site of materials**).

In addition to above mentioned propositions, we can prepare a **special advertising campaign**, just for you.



Expert Blog

Platform operated by experts to exchange ideas, thoughts, information in the field of plastics and packaging. If you want to be updated on the latest trends related to sustainable plastic packaging, follow the Plastech's SPP blog. If you have expertise in the field of plastics or packaging that you would like to share, we can provide a blog platform for you.

If you have any questions, please contact us through email or phone.
We are at your disposal.